

CETE STAFF PARTICIPATION IN THE 3RD INTERNATIONAL CONFERENCE ON CREATIVE MULTIMEDIA

Lead instructional designer, Niuma Mohamed and instructional designer Ibrahim Adam presented papers at the 3rd international conference on creative multimedia (ICCM2023). The conference was conducted by The Faculty of Creative Multimedia (FCM), Multimedia University, Malaysia on 26-28 July 2023. The virtual conference was aimed to bring together related research scholars, educators, practitioners, policymakers, enthusiasts, fellow students, and design entrepreneurs from various perspectives, disciplines, and fields to share and exchange their research experiences and results on all aspects of arts, design, and creative media technologies. The conference provides the opportunity to publish all the accepted papers in indexed journals. This year, the theme for the conference was “Empowering Creative Solutions for Sustainable Future”. The conference was among one of the conferences under the Digital Futures International Congress (DIFCON 2023), organized by Multimedia University (MMU).



ABOUT

The Faculty of Creative Multimedia (FCM), Multimedia University will hold the 3rd International Conference on Creative Multimedia 2023 (ICCM2023) on 26-28 July 2023 (Virtual Conference). ICCM2023 invites prospective authors to take part by submitting research papers in pursuing the vibrant discourse of creative multimedia. ICCM2023 aims to bring together related research scholars, educators, practitioners, policymakers, enthusiasts, fellow students, and design entrepreneurs from various perspectives, disciplines, and fields

CONFERENCE TRACKS

- o **ART & DESIGN THEORY**
Design Thinking, Communication Theory, Creative Process, Design Process, Visual Culture, Conceptual Design, Storytelling theory, Design History, Visual Method, Creative Pedagogy
- o **HUMAN CENTRIC DESIGN**
User-Centered Design, Design for Social Change, User Experience, Interface Design, Brand Experience, Gendered



26-28 JULY 2023

Digital Futures International Congress (DIFCON 2023) is organized by Multimedia University (MMU). DIFCON provides a multidisciplinary platform for gathering scholars from different disciplinary backgrounds to disseminate ongoing research related to digital futures of our society, following the "2030 Agenda for Sustainable Development"