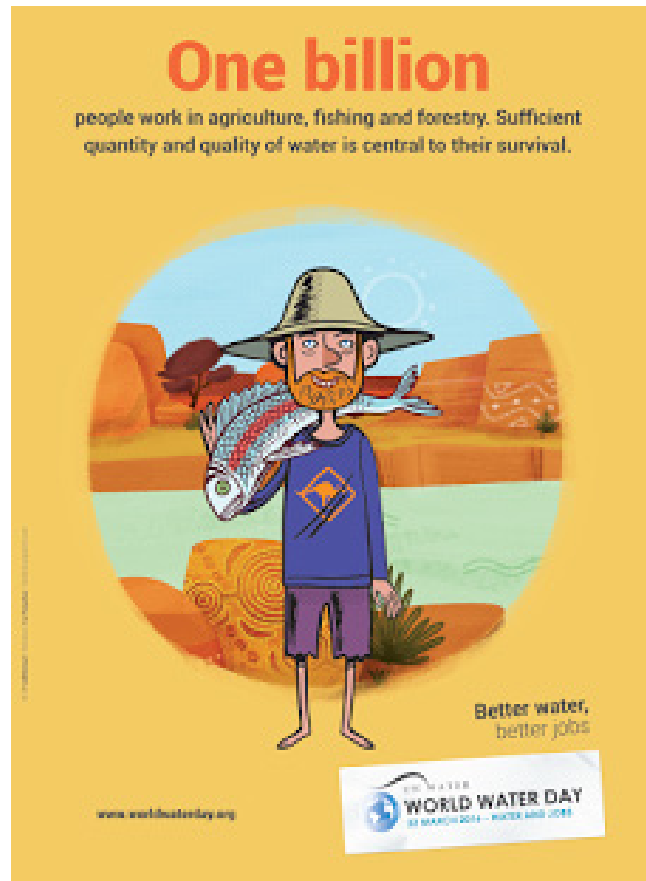
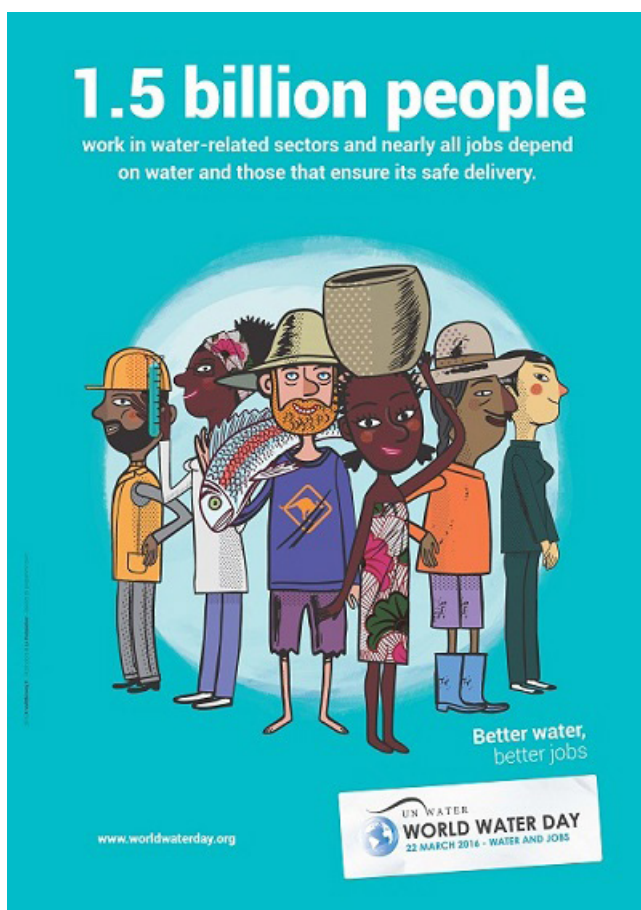


## Why a World Water Day?

World Water Day is an international observance and an opportunity to learn more about water related issues, be inspired to tell others and take action to make a difference. World Water Day dates back to the 1992 United Nations Conference on Environment and Development where an international observance for water was recommended. The United Nations General Assembly responded by designating 22 March 1993 as the first World Water Day. It has been held annually since then. Each year, UN-Water — the entity that coordinates the UN's work on water and sanitation — sets a theme for World Water Day corresponding to a

current or future challenge. The engagement campaign is coordinated by one or several of the UN-Water Members with a related mandate



On World Water Day, people everywhere show that they care and that they have the power to make a difference. They get inspired by information and use it to take action and change things. This year many will focus on the power that water and jobs have to transform people's lives. Nearly all jobs are related to water and those that ensure its safe delivery. But today, millions of people who work in water are often not recognized or even protected by basic labour rights. This needs to change.