



ADDU TOURISM
DEVELOPMENT CONCEPT

An aerial photograph of a coastline. The water is a deep turquoise color, with white surf visible as waves break against a sandy beach. The beach is a light tan color, and the water's edge is irregular and textured. The overall scene is vibrant and natural.

TOURISM FOR SUSTAINABLE & SOCIALLY INCLUSIVE ECONOMIC GROWTH

ADDU TOURISM



To a garland of islands scattered across the equator in the middle of the Indian Ocean known as Maldives, tourism is not just another industry, it is the lifeline of the economy. Fisheries and the natural beauty being the only resources, Maldives depends on its tourism to sustain itself. Tourism as an industry has been growing exponentially across the globe as well as in the Maldives, however tourism in Addu has not seen significant growth in the last 10 years. Addu, a tropical paradise lying south of the equator, is the southernmost atoll in the Maldives, bringing together some of the best scenery and culture that the nation has to offer. This heart-shaped atoll is home to some of the most diverse natural habitats in the country, with thriving ecosystems from stunning colorful reefs to life-bringing mangroves. Exploring this stunning atoll will leave you inspired,

from the lush greenery of the wetlands to the crystal clear lagoons, boasting unique marine life and dazzling coral displays. The atoll is not only blessed in its natural beauty, but also with a rich heritage of culture and people.

Tourism plays the most vital role in the economy and Gan International Airport is the heart of Addu's tourism engine. The Airport has been recently upgraded and is ready to welcome international flights from around the world however, for Addu to reach its full potential the number of tourist accommodation needs to increase significantly. This document aims to highlight ways in which tourist accommodation and facilities can be developed in Addu. Addu has the potential to bring serious economic growth to the Maldives through tourism. Development of tourism will have a positive future for a more sustainable and an inclusive economy which would help raise the local community's quality of life remarkably.

Note

This document is only a concept document and the projects & land allocations are only suggestions. Any development project should follow all necessary environmental impact analysis and other research and studies and consultations with the local communities. It is strictly recommended that dredging and reclamation projects are done at the same period rather than recurrent dredging to minimize the impacts on reefs and marine life. All projects must follow guidelines of the Addu Land Use Plan following the sustainable development methods and building height guidelines.

ADDU TOURISM MAP



TOURISM BEDS

EXISTING RESORTS

	. 264	Shangri-La Maldives
	. 540	Canareef Maldives

EXISTING HOTELS

	. 156	Equator Village
--	-------	-----------------

UNDER DEVELOPMENT

	. 480	Ismeelaheraa Resort
	. 120	Dhoogas Hotel

NEW RESORTS

	. 400	Lagoon 1
	. 440	Lagoon 2
	. 560	Lagoon 3
	. 360	Hankede Resort
	. 600	Mulikede Resort

NEW HOTEL

	. 300	Gan Transit Hotel
--	-------	-------------------

TOURISM ZONE

	.1500	Hithadhoo
	. 500	Maradhoo/ Maradhoo Feydhoo
	. 500	Feydhoo
	.1200	Hulhumeedhoo

PICNIC ISLANDS

Fasganda
Kandihera
Savaahili

OTHER DEVELOPMENTS

Cafe's & Restaurants
Ocean Pools
Landmarks
Stargazing Observatory
Marine Research Outpost

RESORTS

804

HOTELS

156

UNDER DEVELOPMENT

600

NEW RESORTS

2360

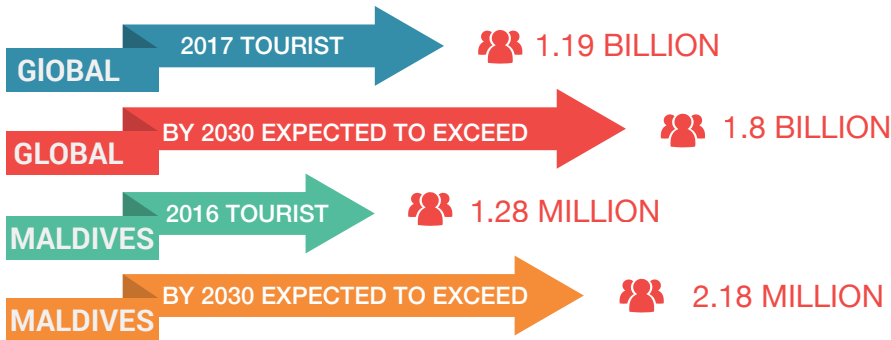
NEW HOTELS

300

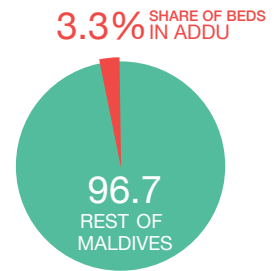
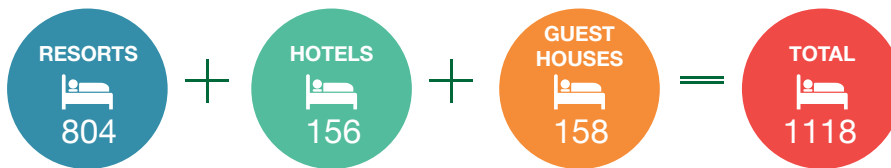
TOURISM ZONE

3700

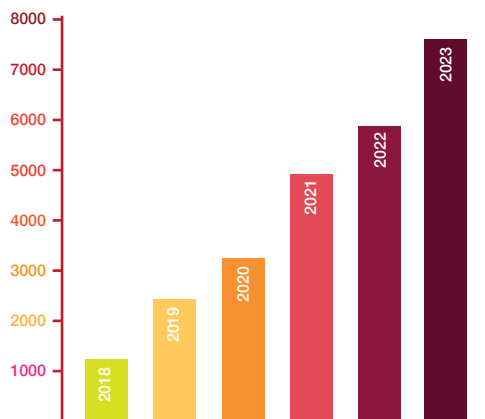
TOURISM GROWTH



EXISTING TOURISM BEDS IN ADDU



PROPOSED INCREASE BEDS IN ADDU



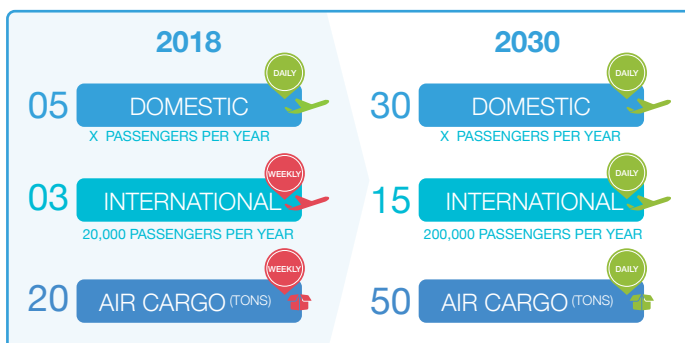
DIRECT JOBS CREATED

4800

INDIRECT JOBS

6000+

GAN INTERNATIONAL AIRPORT FLIGHT ARRIVAL





JOBS
630



PROJECT DURATION
2.5 YEARS

LAGOON RESORTS

Situated north-east of Hithadhoo, below Fasganda channel the outer reef is an ideal location to develop two 10-hectare island resorts, with potentially 200 rooms each.

The turquoise inner lagoon would be perfect for visitors who wish to experience the magnificence of Maldivian marine ecosystem. The calm waters would be suitable for both experienced and novice swimmers, whilst the deeper waters nearby provide excellent opportunities for divers.

Close proximity to Hithadhoo harbor would mean a short commute for staff to home.





JOBS
420



PROJECT DURATION
2.5 YEARS



LAGOON RESORT

The relatively large outer reef west of Hulhumheedhoo is an idyllic location for the development of 12 hectare reclaimed island resort with 200 rooms including water villas.

Essentially untouched, the sheltered inner reef would be sublime for snorkeling, diving and other water sport enthusiasts.

This development would provide much needed stimulus for the Hulhumheedhoo economy.





JOBS
270



PROJECT DURATION
2 YEARS



HANKEDA RESORT

Hankede Island can be ideally developed as a budget resort with up to 150-200 rooms. With small cozy villas or two story building units plus water villas on the beautiful lagoon it can be an exciting addition to tourist accommodation in Addu.

The existing link road needs to be diverted to the western side of the island which would free the space for an excellent beach front in Hankede resort. This would be a welcoming project since the Local staff working in Hankede resort can return to their families after work every day.





JOBS
450



PROJECT DURATION
2.5 YEARS



MULIKEDE RESORT

Mulikede island is small island just north of Shangri-la Villigili resort. The island is located in a beautiful large lagoon. By reclamation of the lagoon, Mulikede can be developed as a 4 star resort with up to 300 rooms.

This chic new resort in Addu would boost tourism with additional beds and offer more choices to the tourists. It will further provide more employment to the local population and increase economic growth.





JOBS
120



PROJECT DURATION
1 YEAR



TOURIST BEACH

Addu is a unique island destination in the Maldives, which has many qualities to attract travelers to the booming guesthouse market in the Maldives. The distinctive geography and the large connected islands allow tourists to explore these beautiful tropical islands. Addu offers exceptional facets like the amazing underwater kingdom, superb crystal-clear waters, relaxing island atmosphere, great cuisines and dining options, colorful history and culture, the unique wetlands such as the Eidigalhi Kilhi and Koathey in the Addu Nature park, and most importantly a welcoming and hospitable people. Despite all these favorable attributes, Addu needs to offer beach areas for tourists to enjoy. Maldives is famous for the Sun, Sea and Sand, so for the guesthouse business to truly flourish in Addu, it is absolutely vital that Addu too, is able to offer its visitors a pleasant beach for the tourists.





JOBS
120



PROJECT DURATION
2 YEARS



MANGROVE ECO RETREAT

A sanctuary hidden in the midst of nature, surrounded by lush vegetation and green waters of the mangrove. The mangroves of Hulhumheedhoo are a perfect location to have such a retreat. A place that can offer total escape from the hustle & bustle of the world. This is an ideal place to create and promote as a wellness retreat destination.

Spa is a core business within wellness tourism and accounts for a significant portion of the wellness tourism economy along with Yoga & meditation tourism. Already a multibillion-dollar industry, the spa and wellness travel sector will see a significant surge in coming years.





JOBS
200



PROJECT DURATION
2 YEARS



GAN TRANSIT HOTEL

The location for the transit hotel is in the southern side of Gan Airport. This area has a huge potential to develop as a tourism zone in Gan. With the addition of more tourist beds in Addu and the consecutive increase in flights to Gan International Airport, it is foreseeable to have more transit tourists to Gan and to cater to this market a suitable transit hotel is needed. In addition to this, the hotel can be ideally marketed as a MICE hotel targeting the business tourism market which continues to find Maldives an attractive destination as the host for their many events and functions.

The hotel can have multiple halls and venues to host various sizes of meetings and events. Gan being a large island, the development of available land for the most productive enterprises is crucial to the growth and sustenance of Gan airport and Addu city.





JOBS
100



PROJECT DURATION
2 YEARS



GAN CRUISE SHIP TERMINAL

Passenger Cruise ship tourism is a huge business around the world. There are numerous cruise ships crossing the Indian Ocean each year. Maldives is a tempting destination for most of these vessels to anchor for a few nights. Addu Atoll is located conveniently to welcome such cruise ships and can be marketed as an exotic destinations. Gan would be an ideal location to develop a cruise ship terminal with all the modern facilities and services. Beaches, activities, souvenir shops, food outlets, cultural events and other services & entertainment must be made available for the arriving passengers. The business potential is limitless.





JOBS
200



PROJECT DURATION
1.5 YEARS



DHOOGAS MARINA HOTEL

Dhoogas, ideally located in Gan Airport can be redeveloped as a mid-range resort combined with a small yacht marina in the harbor area.

A beach area can be designed at the seafront of Dhoogas and the adjacent Equator village which would make the area more attractive and improve the guest experiences in both the properties.

Reopening of Dhoogas as a resort would give an additional boom to the tourism in the region and help boost local employment and economy.





JOBS
180



PROJECT DURATION
2 YEARS



MARINA HOTEL

The most common means of transport in Maldives to get from one island to another is by boat. Addu is a beautiful natural harbor and is located in a path where many sailors cross the Indian Ocean.

Currently there are no established Marinas or marina hotels in Maldives. Developing a Marina hotel would attract this segment of tourism and can be the main hub for sport fishing and sailing enthusiasts.





JOBS
35



PROJECT DURATION
1 YEAR



KANDIHERA PICNIC ISLAND

Kandihera island is a tiny island nestled in an oasis of a lagoon between two entry channels into the atoll, Koda Kanda and Maa Kanda. The Ministry of Environment and Addu Nature Park are working to include this island as part of the Addu Nature Park which would eventually come under UNESCO as a Biosphere reserve. The main reason is there is an amazing Manta Ray feeding point nearby which is a huge attraction for SCUBA divers and requires proper conservation. The development of the picnic island here will fall strictly in line with all environmental codes of the Ministry Environment and Addu Nature Park and part of the proceeds will go to the Addu Nature Park.





JOBS
35



PROJECT DURATION
1 YEAR



FASGANDA PICNIC ISLAND

The artificial island which consequently formed due to the development of the exit channel from the Hithadhoo reef is used as an impromptu picnic island by many local visitors. The island has the potential to be developed as a perfect picnic island for both locals and the tourist alike. The south side of the island has a nice beach area with wonderful lagoon for snorkeling. The close proximity to Hithadhoo harbor makes it a convenient hop to enjoy and have a relaxing time on a beautiful island with services and facilities for a more enhanced experience.

Savaahili island near Feydhoo also can be developed as a similar picnic island.





JOBS
200



PROJECT DURATION
2 YEARS



TOURISM ZONE HITHADHOO

All the islands in Addu have the potential to attract tourists and offer a wonderful holiday in the Maldives. Tourism Zones in all the islands need to be developed with Hotels, Guest Houses, beaches, Cafe's, watersports activities & other tourist related facilities. These zones would be near the beach where tourists can freely enjoy the beach area and swim in the waters conveniently. These developments would help boost tourism in Addu and provide employment and business opportunities for locals.





JOBS
200



PROJECT DURATION
2 YEARS



TOURISM ZONE MARADHOO

All the islands in Addu have the potential to attract tourists and offer a wonderful holiday in the Maldives. Tourism Zones in all the islands need to be developed with Hotels, Guest Houses beaches, Cafe's, watersports activities & other tourist related facilities. These zones would be near the beach where tourists can freely enjoy the beach area and swim in the waters conveniently. These developments would help boost tourism in Addu and provide employment and business opportunities for locals.





JOBS
200



PROJECT DURATION
2 YEARS



TOURISM ZONE FEYDHOO

All the islands in Addu have the potential to attract tourists and offer a wonderful holiday in the Maldives. Tourism Zones in all the islands need to be developed with Hotels, Guest Houses, beaches, Cafe's, watersports activities & other tourist related facilities. These zones would be near the beach where tourists can freely enjoy the beach area and swim in the waters conveniently. These developments would help boost tourism in Addu and provide employment and business opportunities for locals.





JOBS
600



PROJECT DURATION
2 YEARS



TOURISM ZONE HULHUDHOO

All the islands in Addu have the potential to attract tourists and offer a wonderful holiday in the Maldives. Tourism Zones in all the islands need to be developed with Hotels, Guest Houses, beaches, Cafe's, watersports activities & other tourist related facilities. These zones would be near the beach where tourists can freely enjoy the beach area and swim in the waters conveniently. These developments would help boost tourism in Addu and provide employment and business opportunities for locals.





JOBS
600



PROJECT DURATION
2 YEARS



TOURISM ZONE MEEDHOO

All the islands in Addu have the potential to attract tourists and offer a wonderful holiday in the Maldives. Tourism Zones in all the islands need to be developed with Hotels, Guest Houses, beaches, Cafe's, watersports activities & other tourist related facilities. These zones would be near the beach where tourists can freely enjoy the beach area and swim in the waters conveniently. These developments would help boost tourism in Addu and provide employment and business opportunities for locals.







JOBS



PROJECT DURATION
2 YEARS



KALHIBIH PROMENADE

Kalhibih of the islands in Addu are left undeveloped, but the natural beauty of the coastline is incredible. Views of amazing sunrises and sunsets every day and nice beach are some of the salient features there. Leaving these areas unattended attracts sand miners who destroy the beach, and garbage dumpers. Developing the area with a boulevard right along the coastline with cafes, jogging tracks and beach picnic areas and other facilities will vastly improve the community's outlook and wellness.





JOBS
-



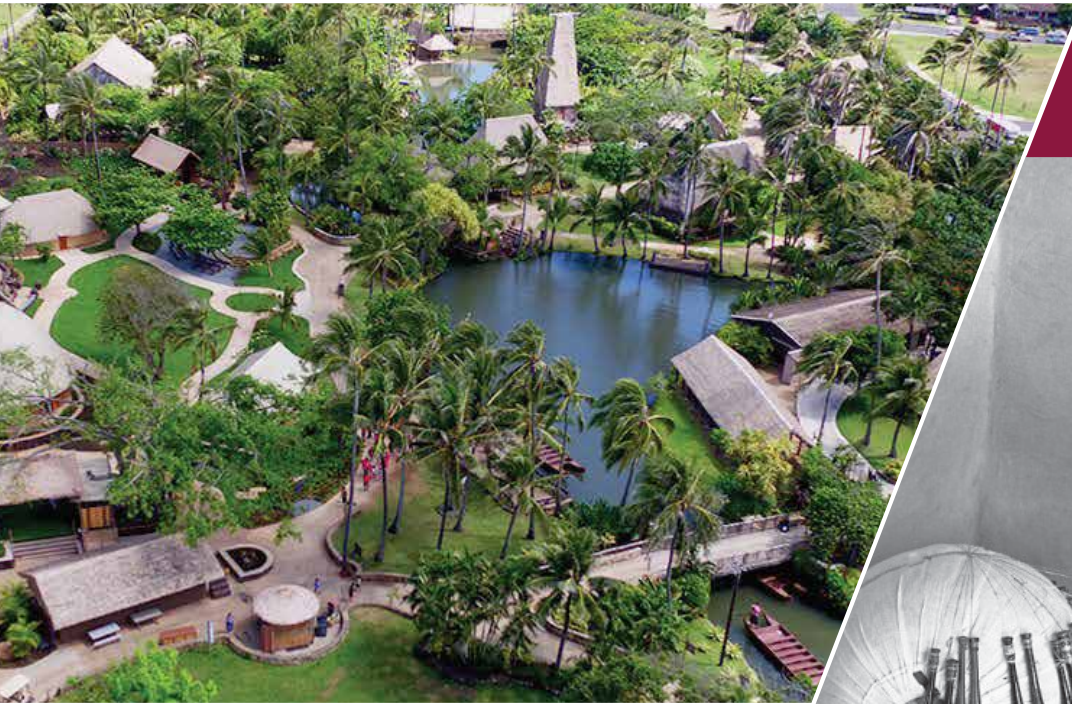
PROJECT DURATION
06 MONTHS



AIRPLANE DIVE SITE

The planet's seabed is a treasure trove of history, where the natural world mingles relatively undisturbed with man-made artifacts lost through the ages. Shipwrecks naturally spring to mind when we ponder such places, but what about other objects that have found their way into the sea? A complete aircraft is always a coveted find for divers. For many divers, wreck diving presents a tantalizing challenge. Wrecks are ghosts of the past preserved on the seabed, which also connect the underwater world with life on solid ground. There is an old airplane (Fokker F27- 44 seat) sitting idly in Gan Airport apron. It has been there for more than a decade. A far better place for it to rest would be underwater. Sunk and anchored to the seabed, it would make the first airplane dive spot in Maldives and would attract more scuba divers. It would also induce the growth of a new reef system around it.





JOBS
100

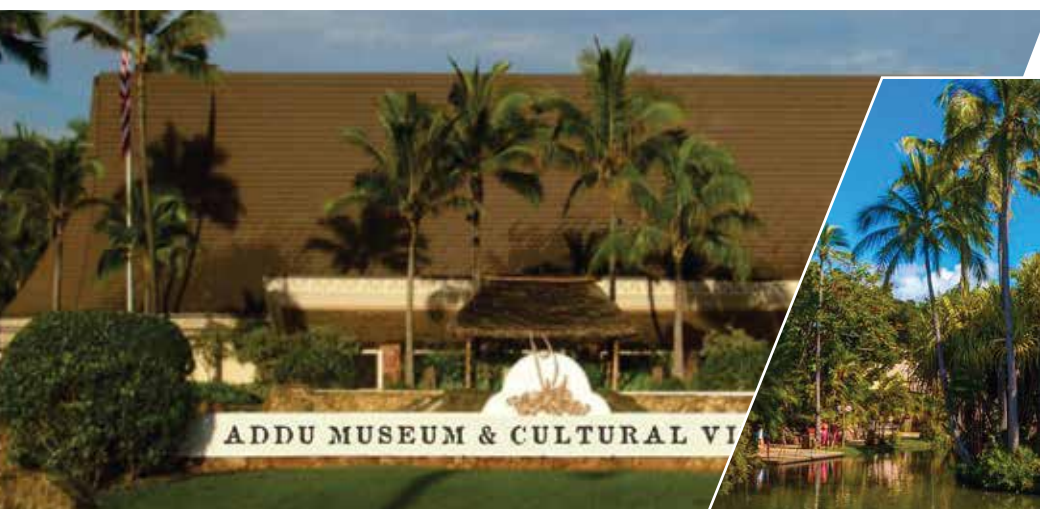


PROJECT DURATION
2 YEARS



ADDU MUSEUM & CULTURAL VILLAGE

Addu Atoll has a long and a vibrant history, culture and heritage. But we do not see enough effort made to preserve and share this significant part of our history and tradition. Many of the tangible heritage sites have been already ruined or lost, similarly the development projects are rapidly gulping away the fragile natural habitat of these enchanting islands. We are losing and have already lost many of the intangible culture such as habits, skills, parts of language and traditions simply because of neglect in preserving our cultural identity that makes us who we are. The need for AMCV project has never been greater than now.





JOBS
15



PROJECT DURATION
1 YEAR



SOUTHERNMOST POINT OF MALDIVES

The southernmost point of Maldives, which also happens to be the southernmost point of South Asia, is part of Gan Island which is across the airport runway currently under the Maldives National Defence Force. MNDF personnel on their own accord have fairly developed the area and occasionally allows locals and tourist to briefly visit the place.

There is a huge potential for this area to be developed as a “must visit” attraction for visitors. The area can be developed into an iconic landmark and other facilities such as cafés and pavilions for visitors to enjoy. It can also host special events, birthday parties or even be an extraordinary wedding venue.





JOBS
-



PROJECT DURATION
1 YEAR



LANDMARKS

It is important for any country or city to have its own landmark. A landmark is usually associated with the location where it was erected and can be one of its biggest tourist draws. Having a landmark always makes a community proud. It sustains and spurs social, cultural and economic activities. It revitalizes its people and inspires and motivates them to do things for their community.

Landmarks are usually steeped in history. Landmarks always play a big part in attracting visitors. It is where many people pose for pictures and selfies. Addu needs such landmarks to further enhance the Addu identity. Southernmost Point, Yaahunbaraas memorial and the highest natural elevation point landmark are just few examples.





JOBS
30



PROJECT DURATION
1 YEAR

MARINE RESEARCH OUTPOST

Addu with its amazing reefs and rich marine ecosystem is an ideal place to host a Marine Research outpost in collaboration with international universities and research institutes.

The facility can be part of the Addu Nature Park. It will be a perfect place for foreign students and local students to study and work as interns in a paradise with the most amazing classrooms - the reefs, lagoons and the seas of Addu.





JOBS
-



PROJECT DURATION
1 YEAR



OCEAN POOLS

Maldives is surrounded by water and our lives are intertwined with the sea and the ocean. Nature has gifted Maldives with the most beautiful islands surrounded by spectacular beaches, lagoons and shorelines.

Ocean pools or ocean baths are pools that are sited in the rocks on the coastline or concrete built pools in the sea where waves can wash into the pool. The pools will have saltwater from the sea and the natural tide and waves will circulate the water inside the pool.





JOBS
30



PROJECT DURATION
1.5 YEARS



OVERWATER RESTAURANT

The islands of Addu are surrounded by crystal clear lagoons and beautiful mangroves with views of endless horizons, magical sunrises and sunsets. Most of the resort islands in Maldives have overwater restaurants and villas, which has become synonymous with the Maldivian holiday experience.

Developing overwater restaurants will be a popular dining option for tourists as well as the residents. Addu can have iconic restaurants offering seafood cuisines from local to international dishes.





JOBS
20



PROJECT DURATION
1.5 YEARS



VEHERAFANNE LIGHTHOUSE RESTAURANT

Lighthouses have been an essential element of human navigation for centuries. Lighthouses have saved many lives and showed a safe passage to thousands of sailors in the past. It represents guidance and in some cases hope. This lighthouse Restaurant can be a symbolic structure offering an exclusive dining experience. A unique and a cozy atmosphere can be created in the lighthouse, where a group of 25 people can comfortably enjoy an exclusive meal with a breathtaking view overlooking the whole of the island into the endless horizon. This unique service would be an attractive and a popular choice for the residents and visitors. People would always want to try something unique and exciting, something totally private and privileged. This will be part of the Addu Nature Park and revenue will be shared.





JOBS
08

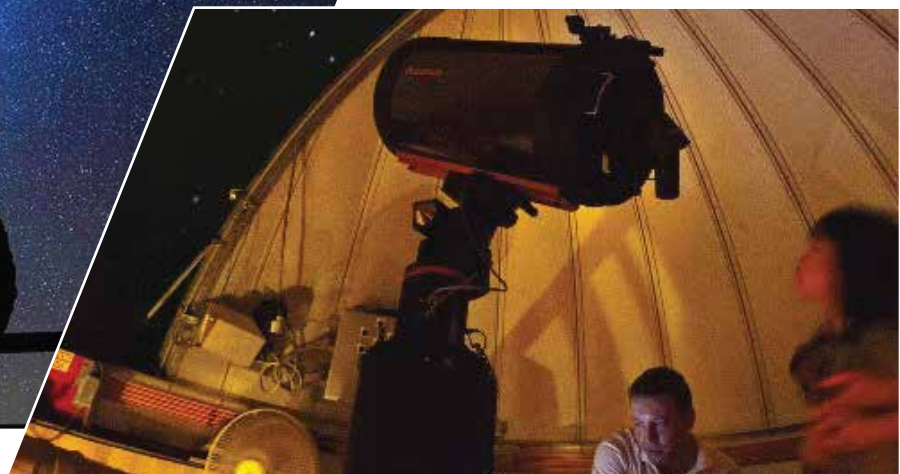
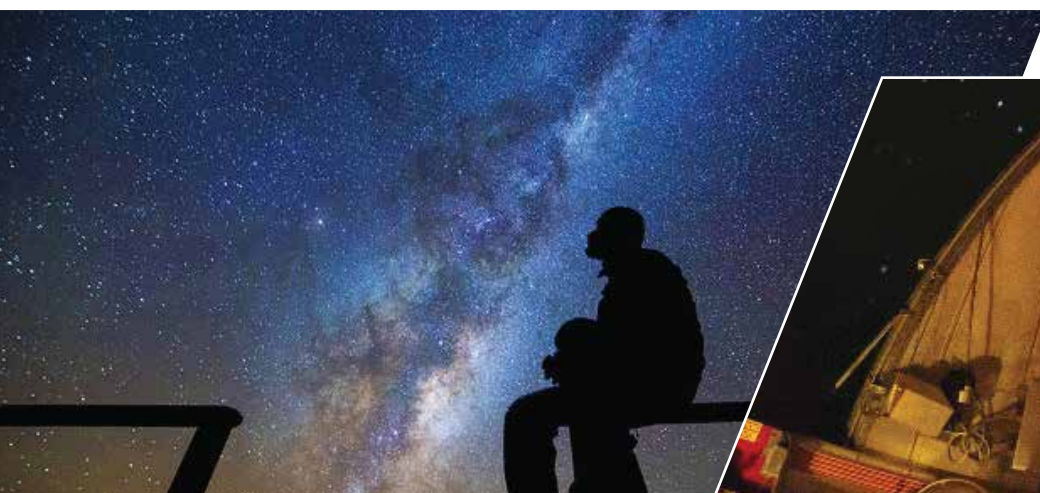


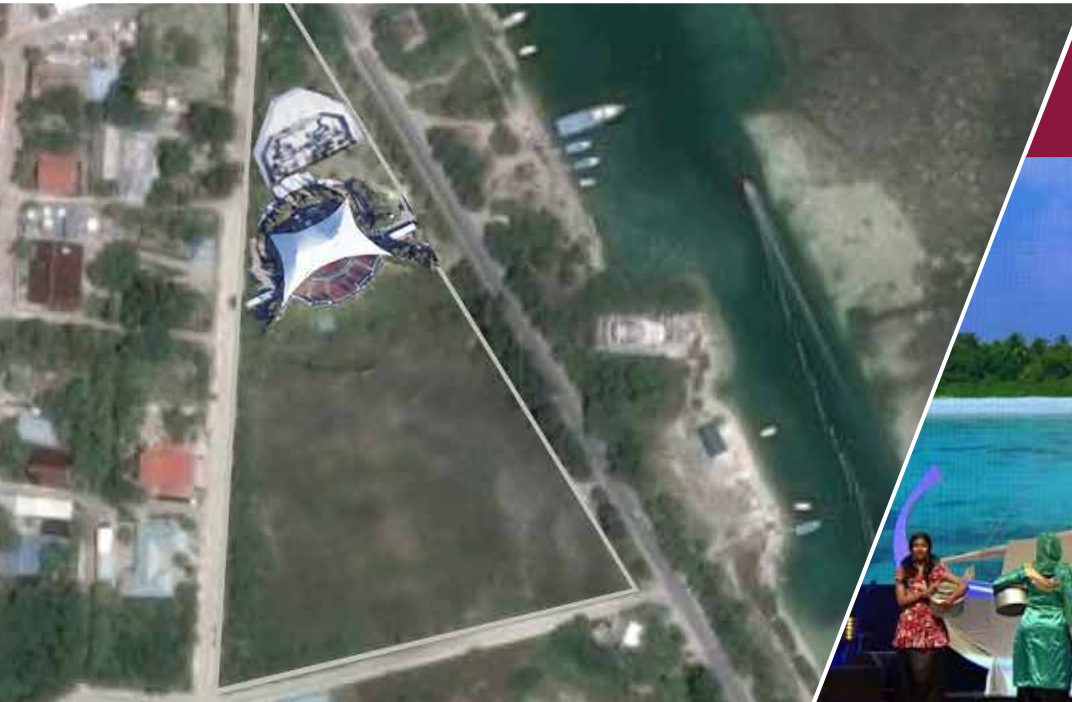
PROJECT DURATION
1.5 YEARS



KOATTHEY STARGAZING OBSERVATORY

The northern tip of Addu Nature Park Koatthey is an idyllic place to have a small stargazing Observatory. The area has minimal light pollution and activity during night time. This can be an enjoyable and humbling experience for all visitors, individuals, couples, families and students. This would be a place to enjoy a journey out across the universe to visit star systems, star clusters, nebulae and distant galaxies far beyond our own through the telescopes. The stargazing experiences can be run by an experienced astronomer offering professional and enthusiastic narration of the views seen through the telescope.





JOBS
50



PROJECT DURATION
2 YEARS



ENTERTAINMENT COMPLEX

An entertainment complex comprising of a music and event arena plus a cinema complex would be a positive addition for the economic & social development of Addu.

Addu has a thriving young population and so the need for healthy avenues for entertainment is essential. Regular concerts and stage shows can be held at the arena which will promote culture, arts and creativity. Tourists and locals alike would enjoy viewing these types of shows and events.



MICE TOURISM



The Meetings, Incentives, Conventions and Exhibitions (MICE) sector of tourism is rapidly expanding worldwide. Business tourism offers many benefits to its participants; it stimulates the economy, promotes local development, and through this touristic activity, travellers to get to visit the most beautiful places.

Addu City has a unique advantage in Maldives to grow as a MICE tourism destination since Gan International Airport is connected to other large islands, the visitors can conveniently arrive at the airport and attend the events and enjoy their free time doing all that Maldives has to offer.

The MICE sector is important, because:

- ▶ It directly benefits the entrepreneurs in the tourism sector.
- ▶ It boosts the local economy.
- ▶ It benefits the chosen city through economic growth, and also gives greater touristic prominence to the city.
- ▶ It creates new jobs, such as the professionals hired to host the event.
- ▶ It benefits professionals such as taxi drivers, hoteliers, small business owners, and boosts cultural tourism. Travellers visiting the city go to places such as galleries, museums, shows, theatres, and do activities available etc.
- ▶ Provision of opportunities for access to new technology, exchange of ideas, establishment of valuable business and professional contacts, and other socio-cultural impacts.
- ▶ Attendance at conferences draws together leading national and international specialists and practitioners in their fields. They bring together world's leaders in science, medicine and business, strengthening a nation's internal capabilities in each profession.
- ▶ Meetings and conventions are a source of continuing education and training and are a forum for developing and maintaining professional contacts.
- ▶ Successful meetings, conventions and exhibitions can be effective marketing tools for attracting new business and visitors to an area. They offer companies an effective means of promoting their products and services to a targeted audience.

SPORTS TOURISM



Sports Tourism is the fastest growing sector of tourism according to World Tourism Organization. WTO predicts a 14% growth every year. Tourists who travel for events spend lots of time exploring the destination. This opens opportunities for the locals to showcase their local culture and lots of business opportunities as well.

The temperature of Addu ranges between 24 and 33 °C throughout the two monsoons. Sports events can be organized throughout the year for local tourists and for events for international community can be organized depending on holiday seasons at the start and end of the year.

Addu City has a lagoon protected by 24 islands that makes up the atoll. Swimming, canoeing, rowing and many other sea sports events can be organized in Addu. The Link Road is one of the longest paved roads in Maldives with over 14km of flat road. This is ideal for sports events as there are only a few routes that give a flat course, it offers 30km out and back loop. Marathons, ultra marathons, cycling events can be organized here. Infrastructure with facilities which can accommodate sport specific athletes will give a boost to sports tourism in Addu. A stadium with a synthetic running track can attract national athletes as well as international athletes for seasonal training camps throughout the year. A 14km running track can be built near Link Road that is safe for runners. A running track can enable even amateur athletes to travel for training. Potential events in Addu include marathons, open water swimming, cycling / biking or a combination of two or three of these. Duathlon, aquathlon or triathlon events have a bright future in the world sports industry.

DIFFERENT FRONTIERS

SPORTS FISHING

Maldives is an amazing destination for sports fishing as well. Fishing has been the lifeblood of Maldivians since primordial times. By surface area, Maldives is ninety-nine percent sea, and Maldivians have been harmoniously living off the sea for centuries. Vast areas of healthy reefs and crystal clear lagoons host abundant marine life; the tropical climate and breathtaking natural beauty make the Maldivian fishing experience more enjoyable and memorable. Passionate anglers from around the world visit Maldives to fish in the most pristine and remote areas while enjoying the world-renowned Maldivian hospitality.



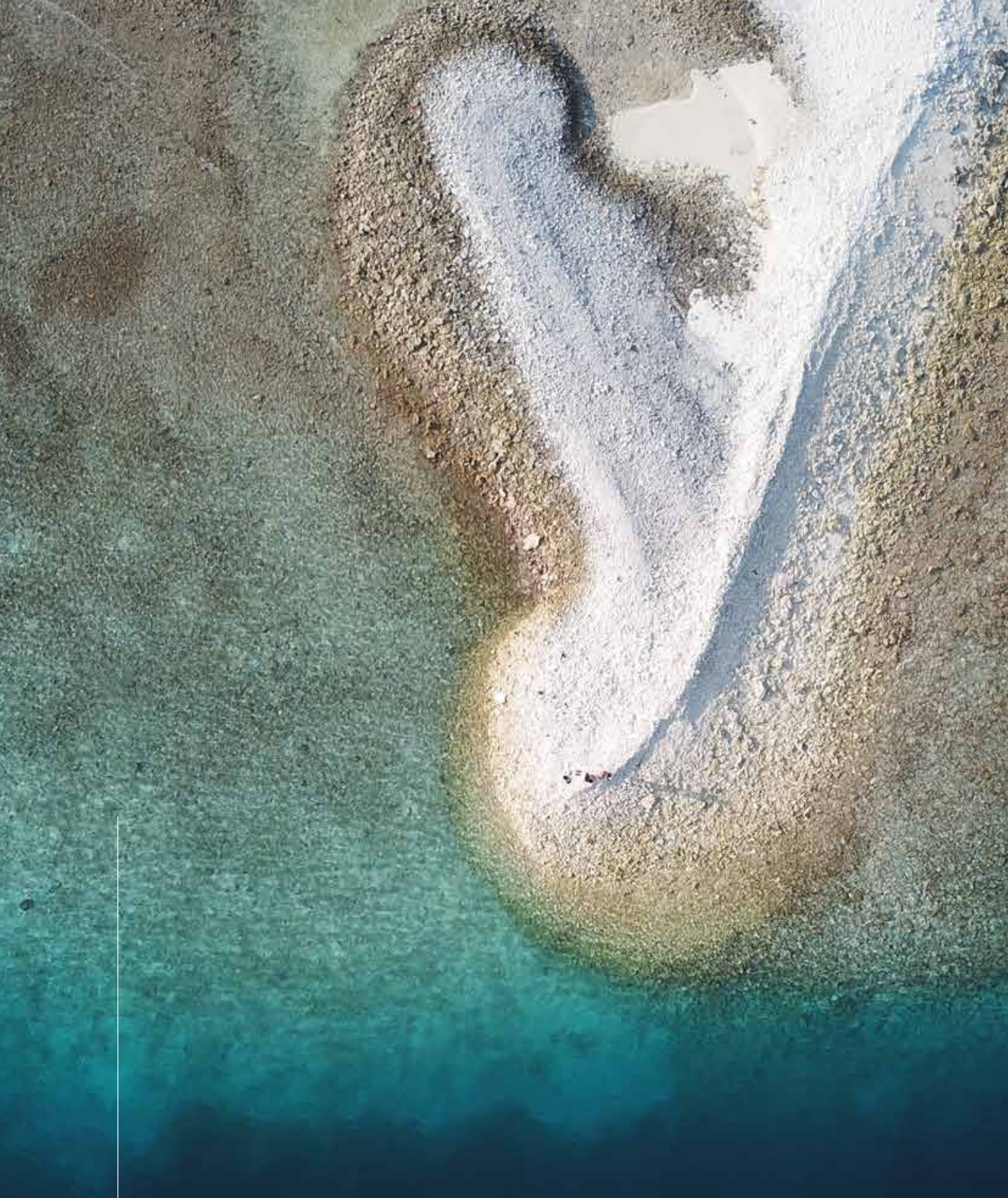
FREEDIVING

Apnea or Free Diving is the voluntary retention of the breathing while we are underwater. Maldives is fast becoming a fine destination for free divers. The calm clear waters and the ideal temperature are a perfect combination to attract free divers and host international events. The natural shape and the calm waters of Addu Atoll make it a suitable spots to host this activity.

SKY SPORTS

Sky sports tourism such as Skydiving and Paragliding is becoming a growing segment of adventure tourism around the world. The breathtaking beauty and the consistence weather patterns of Maldives make it an excellent location to attract such visitors. International teams have visited Addu and tested skydiving in the past few years and they have reported that Addu has a huge potential for such an activity to grow, especially since Gan Airport is connected by land where tourists are staying.





Compiled by: Misbah
Creative Designer : Bintey

* The images on this document are copyright to its respective owners. We claim no credit for any images.